

MASS COLLEGES ON-LINE articulation			
Holyoke Community College AS in Business Administration Transfer			
to Westfield State College BS in Business Management (with Marketing concentration)			
<i>* Denotes MassTransfer core requirement</i>			
<i>^ Denotes WSC Business major requirement</i>			
<i>** Denotes current on-line business course offerings at HCC and WSC.</i>			
<i>Note: To receive the bachelor's degree, a minimum of 30 WSC Business dept. credits must be completed.</i>			
<u>Associate's Degree Requirements:</u>		<u>Bachelor's Degree Requirements:</u>	
<i>Courses</i>	<i>Credits</i>	<i>Courses</i>	<i>Credits</i>
ENG 101 (A) English Composition I *	3	ENGL 0101 English Composition I	3
ENG 102 (A) English Composition II *	3	ENGL 0102 English Composition II	3
COM 150 (C) Public Speaking *	3	^ENGL 0103 Speech	3
Humanities & Fine Arts (C) *	3	General Elective	3
Humanities & Fine Arts (C) *	3	General Elective	3
ECN 101 (B) Principles of Economics I *	3	^ECON 0101 Principles of Macroeconomics **	3
ECN 102 (B) Principles of Economics II *	3	^ECON 0102 Principles of Microeconomics **	3
Social & Behavioral Sciences (B) *	3	General Elective	3
Natural or Physical Laboratory Science (D) *	4	General Elective	4
Natural or Physical Laboratory Science (D) *	4	General Elective	3 or 4
MTH 142 (D) Statistics *	3	^MATH 0108 Elementary Statistics	3
MassTransfer core total 34 or 35			
<u>Business Requirements & General Electives:</u>			
ACC 111 Principles of Accounting I **	4	^ACCT 0104 Accounting I (3 WSC credits) **	4 HCC credits
ACC 112 Principles of Accounting II **	4	^ACCT 0105 Accounting II (3 WSC credits)	4 HCC credits
ACC 205 Managerial Accounting **	3	General Elective	3
BUS 115 Computer Applications **	3	^MGMT 0107 Software Applications in Management **	3
LAW 211 Business Law **	3	^MGMT 0241 Business Law **	3
MGT 230 Principles of Management **	3	^MGMT 0221 Business Management **	3
MKT 240 Principles of Marketing **	3	^MRKT 0231 Marketing Management **	3
MTH 162 (D) Applied Calculus	3	^MATH 0115 Math for Business & Social Sciences	3
Suggested General Elective			
MKT 226 Principles of Advertising	3	^MRKT 0328 Principles of Advertising	3
		^FINC 0207 Financial Management **	3
		^MGMT 0220 Production & Operations Management **	3
		^MGMT 0250 Quantitative Approach to Business Decisions **	3
		^MGMT 0308 Organizational Development & Behavior	3
		^MGMT 0321 Management Information Systems **	3
		^MGMT 0325 Business Policy & Strategy **	3
		^MGMT 0338 International Business **	3
		^MRKT 0306 Logistics Management	3
		^MRKT 0307 Marketing Research Techniques	3
		^MRKT 0309 Sales & Sales Management	3
		^MRKT 0337 Consumer Behavior	3
		^Marketing 300-level elective	3
		^ENGL 0392 Business & Technical Writing	3
		General Electives	20
<i>WSC credit total</i>			59
Associate's degree credit total:	61	Bachelor's degree credit total:	120
<i>updated September 12, 2008</i>			