

**BUSINESS****ENTREPRENEURSHIP OPTION – B033****A.S. in Business Administration**

Contact: Candida Johnson, Ext. 2309, cjohnson@hcc.mass.edu

The Entrepreneurship Option prepares students to create a business plan as the basis for creating a new business or growing an existing business. Upon graduating from this program, students will be able to interpret accounting data and analyze financial statements, apply the marketing concept, define traditional functions of management and their contribution to strategic planning, and define and execute the principles of retailing, advertising and customer service/sales.

<b>Term/Grade</b>	<b>Course Number</b>	<b>Course Name</b>	<b>Course Credits</b>	
		<b>GENERAL EDUCATION REQUIREMENTS</b>		<b>20</b>
_____	ENG 101	Language and Literature I	3	
_____	ENG 102	Language and Literature II	3	
_____	ECN 101	Principles of Economics I	3	
_____	ECN 102	Principles of Economics II	3	
_____	_____	Laboratory Science (D) _____	4	
_____	_____	Laboratory Science (D) _____	4	
		<b>PROGRAM REQUIREMENTS</b>		<b>36</b>
_____	ACC 111	Principles of Accounting I	4	
_____	ACC 112	Principles of Accounting II	4	
_____	ACC 115	Computer Assisted Accounting	3	
_____	LAW 211	Business Law	3	
_____	BUS 112	Professional Etiquette	1	
_____	BUS 215	Spreadsheets	3	
_____	BUS 245	Introduction to International Business	3	
_____	MGT 230	Principles of Management	3	
_____	MGT 231	Human Resource Management	3	
_____	MGT 235	Entrepreneurship I	3	
_____	MGT 236	Entrepreneurship II	3	
_____	MKT 240	Principles of Marketing	3	
		<b>PROGRAM ELECTIVES</b>		<b>9</b>
_____	_____	Social Science Elective (B) _____	3	
_____	_____	General Elective <sup>1</sup> _____	3	
_____	_____	General Elective <sup>1</sup> _____	3	
_____	_____	General Elective <sup>1</sup> _____	3	
		<b>Total Credits</b>		<b>62</b>

**NOTES:**

<sup>1</sup> Strongly recommended that you select electives which reinforce business objectives.