

**HOSPITALITY MANAGEMENT CERTIFICATE – B053**

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All coursework in the certificate will be offered both on-campus and online. This area of study enables industry professionals and beginning students to undertake college-level coursework in hospitality management without the constraints of being on campus. Students wishing to earn a degree may continue on in either the A.S. in Hospitality Management transfer or career program.

Use generic business skills from marketing, management and accounting as well as functionally-based hospitality industry skills to define relationships between situations and understand professional terminology and concepts within the industry. Students will use a business-oriented approach to identify, define, respond to and evaluate problem resolutions to various hospitality industry situations and problems. Students will understand the current ethical and social issues in the hospitality industry.

<b>Term/Grade</b>	<b>Course Number</b>	<b>Course Name</b>	<b>Course Credits</b>	
	<b>PROGRAM REQUIREMENTS</b>			<b>25</b>
_____	ACC 111	Principles of Accounting	4	
_____	HCA 101	Introduction to the Hospitality Industry	3	
_____	HCA 102	Hotel/Motel Operations	3	
_____	HCA 232	Food and Beverage Options <sup>1</sup>	3	
_____	MGT 230	Principles of Management	3	
_____	MGT 231	Human Resources Management	3	
_____	MKT 227	Customer Service and Sales	3	
_____	MKT 240	Principles of Marketing	3	
		<b>Total Credits</b>		<b>24</b>

<sup>1</sup> Prerequisite of HCA 130 waived for certificate students.