

# EDUCATION

## LOCAL COLLEGES IN THE NEWS

### HCC Welcomes New Manager of Alumni Relations and Annual Giving

**HOLYOKE** – Holyoke Community College recently welcomed Elizabeth Ollson of Easthampton as its manager of alumni relations and annual giving.

Ollson is a 2018 graduate of HCC and also holds a bachelor’s degree in women, gender, and sexuality studies from the University of Massa-

chusetts Amherst.

She joined HCC’s division of Institutional Advancement in November 2023.

Ollson comes to HCC from Boston College, where she was the senior



*Elizabeth Ollson*

associate director of annual giving programs. Prior to that, she worked at Amherst College as the Amherst Fund coordinator.

“We are thrilled to welcome Beth back to campus,” said Julie Phillips,

HCC director of development. “She brings over a decade of experience working on professional higher education advancement teams and possesses a deep understanding of the importance of alumni engagement and its impact on advancing college initiatives.” ■