Holyoke Community College welcomes new manager of alumni relations

HOLYOKE – Holyoke Community College recently welcomed Elizabeth Ollson of Easthampton as its manager of alumni relations and annual giving.

Ollson is a 2018 graduate of HCC and also holds a bachelor's degree in women, gender, and sexuality studies from the University of Massachusetts Amherst. She joined HCC's division of

Institutional Advancement in November 2023.

Ollson comes to HCC from Boston



Elizabeth Ollson

College, where she was the senior associate director of annual giving programs. Prior to that, she worked at Amherst College as the Amherst Fund coordinator.

"We are thrilled to welcome Beth back to campus," said Julie Phillips, HCC director of development. "She brings over a decade of experience working on professional higher education advancement teams

and possesses a deep understanding of the importance of alumni engagement and its impact on advancing college initiatives."