GRAPHIC DESIGN CERTIFICATE – H034

CONTACT	Beverly Wodicka, 413.552.2572, bwodicka@hcc.edu

COURSE TITLE	COURSE NUMBER	PRE-REQUISITES	CREDITS
PROGRAM REQUIREMENTS			**24**
Basic Design I (C)	ART 123		3
Commercial Art and Design I	ART 256	Pre-or corequisite: ART 121 or ART 123	3
Commercial Art and Design II	ART 257	ART 256	3
Graphic Design Production	ART 258	Pre-or corequisite: ART 259	3
Computers for Graphic Designers I	ART 259	ART 256	3
Computers for Graphic Designers II	ART 260	ART 259	3
Computers for Graphic Designers III	ART 265	ART 259	3
Introduction To Web Design	ART 266	ART 259 or permission of instructor.	3
Total Credits			**24**

NOTES	This elective is not required, but is highly recommended: HUM 280 Cooperative Education I

PROGRAM OVERVIEW

An interview with the program co-ordinator is required for acceptance into the Graphic Design Certificate program. Successful completion of the certificate will include the creation of a portfolio which is required for transfer to upper level studies leading to a BA or BFA degree and for entry level graphics positions. The portfolio along with the experience in completing the courses, prepares the student for beginning a career in graphic design printing and publishing.

The portfolio will include samples of graphic design basics:

- Logo development
- Layout
- Advertising design
- Black & white graphics
- Color graphics
- Traditional layout
- Computer layout
- Computer imaging
- Computer illustration