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## HCC adds two to Advancement team

HOLYOKE – Holyoke Community College recently welcomed two new colleagues to its Institutional Advancement team, Laura Freeman, of Holyoke, as manager of stewardship and donor relations, and Kelly Galanis, of Westfield, as manager of advancement services.

Prior to HCC, Freeman worked as the alumni relations program coordinator at the University of Massachusetts Amherst and VIP services representative at MGM Springfield. She brings extensive experience to the development team in event planning (virtual and in person), project management, scholarship administration, and volunteer management.

Freeman holds a master's degree in strategic fundraising and philanthropy



**Laura Freeman**

from Bay Path University and attended Nichols College for her bachelor's degree in business administration.

In her new role, Galanis will provide leadership and direction for the Advancement division's fundraising operations, including database management, prospect research and moves management, advancement reporting, gift recording, data integrity, and data security.

She joins HCC with more than 20 years' experience in higher education, including 14 at Westfield State University. She holds a master's degree in communication and information management and is currently pursuing her doctorate in education in higher education leadership and organizational studies at Bay Path University.