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## **Cannabis industry conference at Holyoke Community College, Oct. 21**

Holyoke Community College and its social equity vending partner, Cannabis Community Care and Research Network, will host "The Emerging Cannabis Industry in Western Mass." from 6 to 9 p.m. Monday, Oct. 21, in the PeoplesBank Conference Room on the third floor of the HCC Kittredge Center for Business and Workforce Development, 303 Homestead Ave., Holyoke. The event will include data-sharing and a panel discussion featuring key figures in the region's cannabis industry.

The event is free and open to all,

and will be of particular interest to anyone who is or wants to get involved in the cannabis industry in Western Massachusetts.

Panelists will include Mark Zatoryka, chief executive officer of INSA; Meg Sanders, chief executive officer of Canna Provisions; Marcos Marrero, director of planning and economic development for the city of Holyoke; and Tessa Murphy-Romboletti, executive director of SPARK EforAll Holyoke. The discussion will be moderated by Kate Phillips, director of education for C3RN.