HOLYOKE COMMUNITY COLLEGE BOARD OF TRUSTEES JANUARY MEETING

Minutes of January 25, 2022

The 403rd meeting of the Holyoke Community College Board of Trustees was held on Tuesday, January 25, 2022, remotely with Chair Robert W. Gilbert, Jr. presiding.

MEMBERS	Robert W. Gilbert, Jr., Chair		
PRESENT	Trustee Cruz		
INESERT	Ted Hebert		
	Yolanda Johnson		
	Lucy Perez		
	Evan Plotkin		
	Vanessa Smith		
	Ivonne Vidal		
	Eleanor Williams		
	Eleanor wimanis		
MEMBERS	Charles Epstein		
ABSENT	Suzanne Parker		
ALSO	Teresa Beaudry, Amy Brandt, Beth Breton, Mark Broadbent, Karen Desjeans,		
PRESENT	Veena Dhankher, Mary Dixey, Amy Dopp, Curt Foster, April Graziano, Jeff		
	Hayden, Mark Hudgik, Mi Jin Park, Johanna Lebron, Lauren LeClair, Sharale		
	Mathis, Jason Maurice, Irma Medina, Le Occhialini, Megan Pereira, Kris Ricker		
	Choleva, Evelyn Rivera-Riffenburg, Christina Royal, Narayan Sampath, Student		
	M. Santiago, Shannon Sarkisian, Amanda Sbriscia, Adrienne Smith, Idelia		
	Smith, Jeannette Smith, Renee Tastad, and Chris Yurko.		
MEETING CALL TO	At 8:05 am, the meeting was officially called to order by Chair Gilbort		
ORDER	At 8:05 am, the meeting was officially called to order by Chair Gilbert.		
	Roll Call Attendance:		
	Trustee Cruz Yes		
	Ted Hebert Yes		
	Yolanda Johnson Yes		
	Lucy Perez arrived at 8:09 am		
	Evan Plotkin Yes		
	Vanessa Smith Yes		
	Ivonne Vidal Yes		
	Eleanor Williams Yes		
	Chair Gilbert Yes		
CONSIDERATION OF	Chair Gilbert asked if any consent agenda items needed to be moved to the		
CONSENT AGENDA	regular agenda.		
ITEMS			
	The Consideration of Minutes for Board of Trustees Meeting of		
	November 23, 2021 was pulled out for discussion. There was no		
	discussion. A motion was made by Trustee Williams and seconded by		
	Trustee Hebert to approve the Minutes for the Board of Trustees meeting		
	of November 23, 2021.		
	Roll Call Attendance:		
	The Care Advisor of the Care o		

Trustee Cruz	Yes
Ted Hebert	Yes
Yolanda Johnson	Yes
Lucy Perez	Yes
Evan Plotkin	Yes
Vanessa Smith	Yes
Ivonne Vidal	Yes
Eleanor Williams	Yes
Chair Gilbert	Yes

The Nominating Committee's Report was also pulled out of the Consent Agenda for discussion. The Committee recommends Trustee Eleanor Williams for the position of Secretary to the Board. A motion was made by Trustee Vidal and seconded by Trustee Hebert to approve Trustee Eleanor Williams as Secretary to the Board of Trustees.

Chair Gilbert called for a vote of the Consent Agenda.

- Consent Agenda
 - Report of Personnel Actions dated January 25, 2022
 - o To approve personnel actions
 - To empower the President of the College to approve all personal actions prior to the next meeting
 - Committee Reports
 - Advocacy
 - Audit and Finance
 - o By-Laws and Governance
 - o Equity
 - o Presidential Evaluation Committee
 - Strategic Planning

A motion was made by Trustee Perez and seconded by Trustee Hebert to approve the Consent Agenda.

Roll Call Attendance:

Trustee Cruz	Yes
Ted Hebert	Yes
Yolanda Johnson	Yes
Lucy Perez	Yes
Evan Plotkin	Yes
Vanessa Smith	Yes
Ivonne Vidal	Yes
Eleanor Williams	Yes
Chair Gilbert	Yes

CHAIR'S REMARKS

Chair Gilbert shared highlights since the last Board meeting.

- Continues to meet weekly with President Royal
- After meeting with Trustee Smith and discussing the various committees of the Board, she has agreed to serve on the Equity Committee and the Strategic Planning Committee
- After meeting with the Bylaws & Governance Committee, they have put together a Self-Assessment Survey, which will be going out today

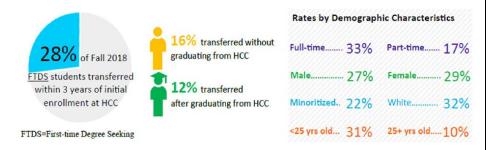
for all trustees to complete by February 18, 2022, as part of our ongoing assessment efforts as a Board. Welcomed back faculty and staff during the Professional Day for the spring semester. President Royal introduced Renee Tastad to kick off the Transfer presentation. TRANSFER **PRESENTATION** Renee introduced the student speaker M. Santiago, who shared her personal story, and than continued with the presentation. **Student Voice:** Mari Santiago-Porter Educate. Inspire. Connect. Transfer at Holyoke Community College **HCC Board of Trustees** January 25, 2022 HOLYOKE COMMUNITY COLLEGE Educate. Inspire. Connect.

Overview

- Why transfer is important
- Transfer-related Data Points
- Transfer Programs @ HCC
- Transfer Articulations & Partnerships
- Student Voice

Educate. Inspire. Connect.

What percent of HCC students transfer out?



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Where are our students most likely to transfer?

Top 15 4-year Local Institutions

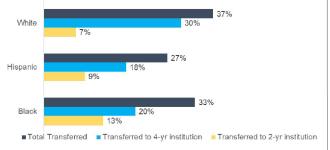
18,535
unique students enrolled at HCC between Fall 2016 and Spring 2021

34%
transferred to either a 2-yr or 4-yr institution as of October 2021

Out of total students who transferred between Fall 2016-Spring 2021 (6,308), 66% of them transferred to our local institutions.

Total Transferred	6,308		
Top Fifteen 4-Year Institutions			
University Of Massachusetts At Amherst	1,015		
Westfield State University	946		
Elms College	266		
Bay Path University	219		
Western New England University	183		
American International College	157		
Southern New Hampshire- 09Week	145		
Springfield College	107		
Fitchburg State University	50		
Mount Holyoke College	49		
Goodwin University	48		
Smith College	46		
University Of Massachusetts Lowell	45		
Bay Path University - Graduates	42		
Worcester State University	40		

Equity Gap in Transfer to 2-year & 4-Year Institutions



- Transfer rates to 4-year institutions are higher among White students than among Hispanic and Black students.
- Lateral transfers to 2-year institutions are higher among Hispanic and Black students than among White students.

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How many HCC graduates transfer to a 4-year institution within 2 years of graduating?

4,499
students graduated from
HCC between
January 2015 &
August 2019

transferred to a
4-year institution within
2 years of graduating

1 out of 3
graduates transferred to
University of Massachusetts
Amherst
ELLMS
ELLMS

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How many of our students go on to earn a Bachelor's Degree?

1,395
Number of FTDS
students enrolled
at HCC in Fall 2015
(excludes dual enrolled)

25% 343 out of 1,395 students transferred to a 4-year institution within 6 years

156 out of 1,395 students transferred and earned a Bachelor's degree within 6 years

Transfer Rate

- 1) At what rate do HCC students transfer to other institutions?
 - Are we talking about a specific cohort or all students?
 - How much time do we want to give students to transfer: 1-year, 2-year, 3-year from their initial enrollment at HCC
 - Transferre after graduating from HCC or transferred without graduating from HCC or both
- 2) To which institutions do they transfer?
 - 2-year institutions or 4-year institutions or any institutions

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Who is experiencing success?

- We transfer FTDS female students at a slightly higher rate compared to FTDS male students. The gap between these two groups has been between 1 and 4 points.
- We transfer White FTDS students at a higher rate compared to minoritized students, 32% and 22%, respectively.
- > The upward transfer rate is lower for racially minoritized students compared to White students.
- 31% of FTDS younger students (less than 25 years old) transferred within 3 years compared to only 10% of older FTDS students.
- 33% of FTDS students enrolled in Transfer programs continue their education at another institution compared to 15% of FTDS students in Career programs.

Opportunity Students:

Male students, adult students, racially minoritized students, and part-time students

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Pathways Program

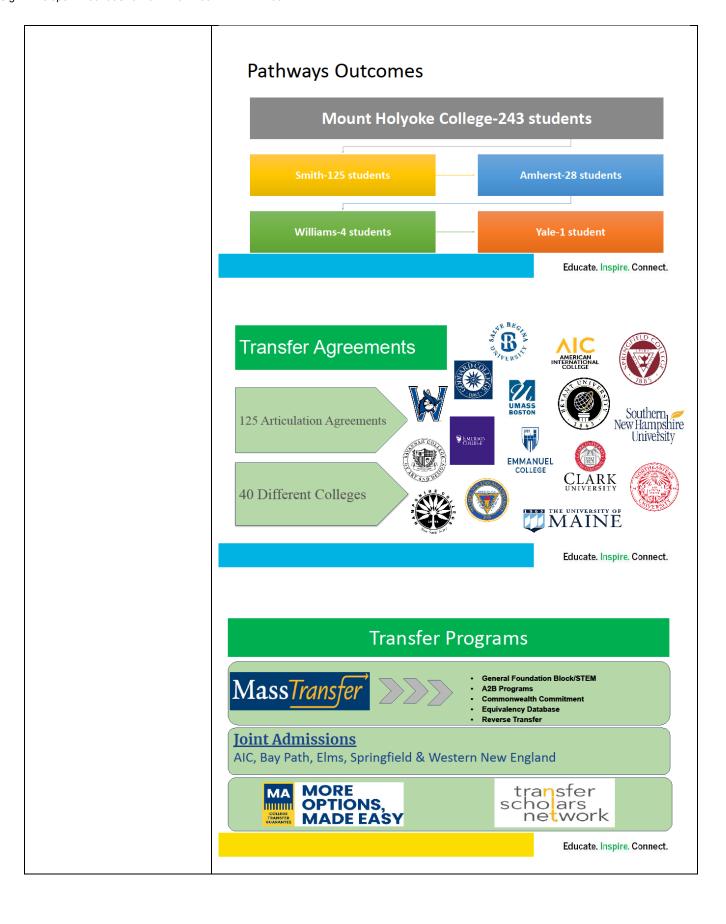
A transfer support program that helps promising students succeed at HCC and explore transfer opportunities to selective liberal arts colleges such as Amherst, Cornell, Mount Holyoke, and Smith and BEYOND!

We talk about your major, course selections, long term goals along with transfer schools. If they have previous college credits and financial aid related inquiries—IMPORTANT!

Academic and related advising as the transfer process to these types of schools take a holistic approach

Transfer workshops, transfer panel, leadership/extracurriculars and next steps

Pathways related scholarships!



HCC is part of the Transfer Scholars Network

Bowdoin College, ME Amherst College, MA Cornell University, NY Massachusetts Mount Holyoke <u>Pomona</u> <u>College</u>, CA Institute of College, MA Technology, MA Smith College, MA <u>Princeton</u> <u>University</u>, NJ <u>Spelman</u> <u>College</u>, GA <u>Williams</u> <u>College</u>, MA <u>Swarthmore</u> Yale University College, PA CT

WHAT IS THE TRANSFER SCHOLARS NETWORK?

The Transfer Scholars Network is an invitation-only virtual platform that connects high-achieving community college students with dedicated admissions representatives from 12 top four-year colleges that have some of the most generous financial aid programs in the nation.

WHO ARE TRANSFER SCHOLARS?

Transfer Scholars are a select group of the best and brightest students from 8 community colleges across the country.

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Why Start at Holyoke Community College

Affordable Education

Enable Students to Thrive

Supportive Culture

Individualized Services

Connecting to a Network

Complete the first two years of Baccalaureate Degree

Transfer, it's what we do!!

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Transfer in the Advising Process

Transfer part of the Advising Center

- ·Embedded in advising
- ·Ask students where they plan to transfer to
- •Front load the transfer discussion
- •Advisors discuss appropriate major & course selection
- •Inform about transfer programs, agreements and opportunities

Transfer Promotion

- •NSO & Program Orientation (Liberal Arts, CRJ, PSY, BIO others)
- •Student outreach based on intentions & EAB
- ·Faculty & Advisors Training
- ·Academic Liaison Team (ALT) Meetings
- •Curriculum Committee
- •Transfer Web Page

"Holyoke Community College has been identified as achieving strong success in the numbers and rates of transfer and bachelor's degree attainment overall."

THE TRANSFER PLAYBOOK:

ESSENTIAL PRACTICES FOR TWO- AND FOUR-YEAR COLLEGES





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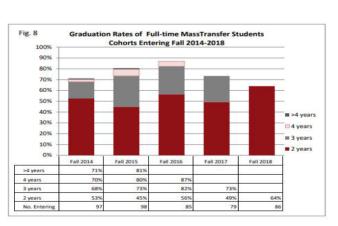
UMass Amherst Applications 2020

Table 1. Application, Acceptances and enrollment by Sending Institution Fall 2020

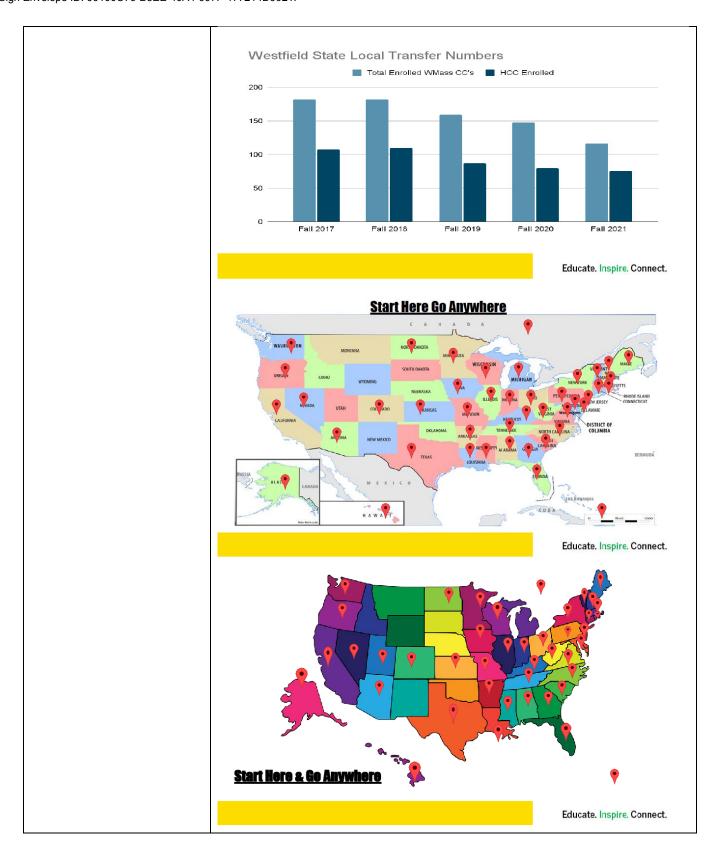
<u>Institution</u>	Applied	Accepted	Accept Rate	Enrolled	<u>Yield</u>
Berkshire CC	49	36	73%	25	69%
Bristol CC	39	28	72%	17	61%
Bunker Hill CC	120	73	61%	25	34%
Cape Cod CC	46	33	72%	20	61%
Greenfield CC	92	72	78%	49	68%
HOLYOKE CC	183	143	78%	110	77%
Mass Bay CC	80	60	75%	36	60%
Massasoit CC	46	29	63%	17	59%
Middlesex CC	66	57	86%	32	56%
Mt. Wachusetts CC	33	26	79%	20	77%
North Shore CC	46	31	67%	18	58%
Northern Essex CC	28	24	86%	10	42%
Quinsigamond CC	88	66	75%	46	70%
Roxbury CC	7	5	71%	2	40%
Springfield Tech CC	117	83	71%	58	70%
Total	1040	766	74%	485	63%

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HCC Student Graduation Rates



University of Massachusetts Amherst Office of Institutional Research 5/3/2015



Recognitions MassTransfer A2B Pathways in DegreeWorks highlighted at a statewide MassTransfer meeting as a best practice American Association of Community College Pathways Project. Institute #5-Pathways Design II: Pathways to MEFA Podcast with HCC/UMass Student Transfer & Employment UC Berkeley Interview Common Transfer Guarantee Texas Pathways Institute Playbook in Action: Holyoke Community College & UMass Amherst. · Monroe Community College Meeting Spotlight Presentation Educate. Inspire. Connect. Recognitions Community College Daily - Recognized HCC for the "Strong relationships" Transfer Scholars Network **Jack Kent Cooke Foundation Scholarships** Invitation from Florida & Texas Pathway Institutes Ellucian Conference Presentation and Best Practice for A2B Maps Guide for UC Berkeley Common Transfer Guarantee Statewide MassTransfer recognition for A2B Maps in DegreeWorks Educate. Inspire. Connect. Pathways Highlights recipients Higher Ed. - EMC and \$1 Million donation from the EM Foundation - Many student testimonials, emails, letters of gratitude and a letter sent to President Royal by Pathways Alums, etc. Educate. Inspire. Connect. SHARED GOVERNANCE Associate Professor Jason Maurice provided the Trustees an update on the **REPORT** College's Shared Governance efforts.

Update on Shared Governance Process

January 25, 2022 Board of Trustees Holyoke Community College

Shared Governance Steering Committee (SGSC) Charge

Using a voluntary constituent-based committee, and a transparent, constituency informed process:

- Recommend revisions to HCC committee structure and roles to improve the HCC decision-making structures and processes and resolve NECHE accreditation recommendations; and
- Recommend an HCC Governance Model and Implementation Plan for Implementation in Fall 2022.

SGSC Representatives

- The committee utilizes the collective wisdom of 17 members of the HCC community.
- They represent broad constituencies across the college, including faculty, full-time and part-time staff, and administration.

SGSC Representatives

- Jason Maurice, SGSC Co-chair & Senate President ex officio
- April Graziano, SGSC Co-chair & Rules Committee Chair ex officio
- · Yarida Cruz, FT Classified Staff in Academic Affairs
- · Debbie DiThomas, SG Consultant
- Jess Egan, FT Professional Staff in Academic Affairs
- · Eric Farrell, FT Professional Staff in Student Affairs
- · Curt Foster, Interim Comptroller in Administration & Finance
- Bob Greeney, FT Faculty in STEM

SGSC Representatives (cont'd.)

- · Jeffrey Hayden, Vice President of Business & Community Services ex officio
- · Unyierie Idem, FT Faculty in Arts & Humanities
- Michael Leganza, FT Classified Staff in Information Technology
- . Sharale Mathis, Vice President of Academic & Student Affairs ex officio
- Lea Occhialini, Ombudsperson & Chief Culture Officer ex officio
- · Christina Royal, President ex officio
- · Amanda Sbriscia, Vice President of Institutional Advancement
- Trudy Tynan, PT Professional Staff in Academic Affairs

SGSC Fall 2021/Winter 2022 Efforts

- Over 30 hours of planning meetings
- The SGSC has discussed and debated shared governance at HCC over the course of 23.5 meeting hours
- In addition to meeting hours, members of the SGSC have spent numerous hours researching shared governance outside of meeting times
- Over 13 colleges and university governance models have been reviewed to date, including seven community colleges (3 in MA)

SGSC Fall 2021 Communication

- · Several emails have been sent to the HCC community regarding SGSC activities
- The SGSC conducted a survey among employees (121) and students (64) to gather feedback on shared governance at HCC
 - · A summary of the survey will be emailed to the HCC community this week
- · Two Professional Day and two Town Hall presentations to provide updates
- · Two Student Senate presentations to provide updates and gather feedback

Discussion & Research Topics

- Feedback from F21 surveys
- Revised SG definition
- SG models from other colleges
- Governance vs. operation
- Decisions that are and are not part of SG process
- Ways to share information
- Communication within SG and across campus groups
- Roles of current standing committees
- Academic vs. non-academic processes
- Possible form for submitting questions and ideas

What is Shared Governance? - NECHE

- Governance provides for the appropriate participation of its constituencies, promotes communications, and effectively advances the quality of the institution.
- Governance ensures the appropriate consideration of relevant perspectives, decisionmaking aligned with expertise and responsibility; and timely action on institutional plans, policies, curricular changes and other key considerations.
- · Governance provides for student input on matters that may affect them.

What is Shared Governance?

- Not all decisions are part of the shared governance process.
- SG decisions focus on areas such as institutional policy, developing processes across multiple areas of the college, and planning matters that shape how the institution meets its mission, vision, and goals.

HCC Shared Governance Definition

(revised draft)

• Participatory governance at HCC is the process through which individuals develop recommendations for policies and decisions that affect the institution. This process encourages and values the voices of all members of the HCC community. Opportunities for open dialogue throughout the process is paramount, which provides college leadership access to the knowledge and expertise that resides at all levels of the institution. This dialogue is collaborative, data-informed, and grounded in the principles of diversity, equity, and inclusion. The purpose of this process includes supporting student success and fostering a respectful and inclusive workplace. It assumes good will, is transparent, and demonstrates a commitment to our mission and to our institutional values.

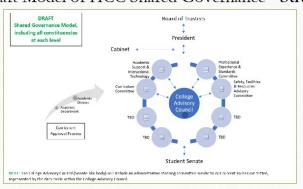
Draft Recommendations - Structure

- To ensure that the central governing body has representation that is inclusive of all
 constituencies so that all voices are heard
 - There will be one expanded Senate with expanded representation to include all
 constituencies to be the central governance committee to make recommendations to
 the president
- To rename the central governing body in a more inclusive manner, such as the HCC Central Governance Council, College-Wide Council, College Association, etc.
 - · Central governing body to be called "College Advisory Council"

Draft Recommendations – **Structure** (cont'd)

- Committees approved by consensus so far:
 - Professional Experience & Standards
 - Safety, Facilities & Resources Advisory Committee
 - Curriculum Committee
 - Academic Support & Instructional Technology Committee
- Committees to be discussed include:
 - Strategic Planning & Innovation
 - Student Experience
 - Academic Standards

Draft Model of HCC Shared Governance - Structure



Draft Recommendations - Constituencies

- In a representative form of governance, constituency representatives in all shared governance committees have the responsibility to get feedback from and give information to their constituencies.
- Constituencies for shared governance are administrators, full-time staff, parttime staff, full-time faculty, part-time faculty, students.
- There must be formal opportunities for all constituency groups to get together within their constituency groups for shared governance issues, and to determine shared governance representation on committees.

Draft Recommendations - Process

- Any organizational group at the college that is essential to the shared governance
 process of input and feedback needs to meet at a minimum once per month during
 the academic year and more frequently throughout the entire year as necessary to
 conduct college business.
- In addition to formal meetings, robust electronic communication, including secure online platform(s) and HCC email, must be provided so that all members of the HCC community may have access to updates and information relative to shared governance, and all committees and constituency representatives are responsible to keep the information updated.

February Forums

- Small group sessions via Zoom for feedback on specific SGSC recommendations and/or questions
- Facilitators: SG consultant, Dr. DiThomas, SGSC co-chairs, and/or SGSC members
- Spots will be filled on first come, first serve basis
- Each topic will be held at least twice
- Presentation portion will be recorded, not Q & A

CAMPAIGN PRESENTATION

Vice President of Institutional Advancement, Amanda Sbriscia provided the Trustees with an update on the Capital Campaign.

The Campaign for Holyoke Community College

Board of Trustees January 25, 2022

HOLYOKE
COMMUNITY
COLLEGE

What is a comprehensive campaign?

A campaign is an organized fundraising effort with an announced financial goal and timeline. It focuses on obtaining support for the college's highest, most strategic priorities by identifying and soliciting prospects in a planned, systematic manner. Campaigns also typically engage organized volunteer leadership to represent the campaign and help make the college a top philanthropic priority during the life of the campaign and beyond.

We call the campaign "comprehensive" because it will benefit almost every facet of HCC. In measuring success, we also count gifts, pledges, estate gifts and other contributions from nearly all sources during the campaign.

At HCC, our comprehensive campaign is all about our students.



HOLYOKE COMMUNITY COLLEGE

MISSION, VISION, VALUES & STRATEGIC GOALS

MISSION

Educate. Inspire. Connect.

VISION

Holyoke Community College aspires to be a college of academic excellence known for helping students overcome barriers to success.

VALUES

- + Innovation
- + Collaboration
- + Kindness
- + Inclusion
- + Trust

Kindness, inclusion, and trust are the foundations of the work that we do together. Innovation and collaboration enable us to explore and implement the ideas that will shape our future.

STRATEGIC GOALS

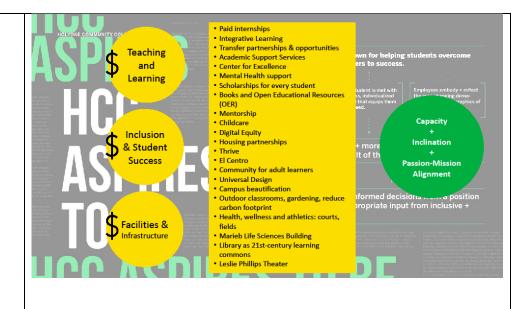
Enhance and expand innovative teaching and learning practices that support quality education for all

Work with the communities we serve to increase equity

Align programs with workforce demands, student needs for transfer and employment opportunities.

Create a sustainable model for long-term growth.





What's happened so far: campaign phases



- Feasibility Study Draft Case Statement
- Events to increase

Foundation Board

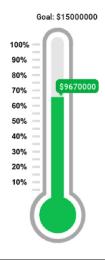
Committee of

- engagement • Investments in fundraising operation
- Consultant expertise funded by Foundation
- Funding opps developed w/faculty & staff feedback Counting Policy
- Wealth Screening
- Gift Pyramid
- Cultivation events
- Campaign leadership
- Case Statement revisions • Gifts & pledges from major donors

- Kick-off event
- Public awareness Marketing materials
- Generating broad enthusiasm and giving from many at all levels

Progress to date & Counting Policy guidance

- Gifts, philanthropic grants, and commitments received or committed during the campaign reporting period will be counted in campaign
- Both revocable and irrevocable planned gifts will be counted at face value, as long as all required documentation has been provided at the time the gift is submitted for approval.
- Payments received during the counting period on commitments made prior to the start of the campaign will <u>not</u> be counted.
- Note: In FY21, HCC received \$13M in cash, estate, grants (excl. covid relief) & campaign commitments. Not all contributions yet referenced campaign and/or were not donor-designated as such.



What you can expect next

- Presentations and discussions with: faculty and staff, Alumni Council, students, etc.
- More chatter and publicity: website, one-pagers, designed case statement
- Solicitor Trainings
- Opportunities to tell your HCC story and inspire others
- · Lots of donor meetings: President Royal + major donors; IA staff

Thank you

Questions and Feedback

HOLYOKE
COMMUNITY
COLLEGE

PRESIDENT'S REPORT

- President Royal extended a thank you to the Human Resources Team for the implementation and follow through needed for the COVID vaccine mandate. The College has processed paperwork for over 800 employees, and over 1,800 students. She also thanked our Dean of Health Sciences and Culinary Arts, Amy Brandt, and Director of Nursing, Teresa Beaudry for providing continued support to our nursing program around the continued changing expectations for the hospitals and health centers.
- The College now has a COVID Dashboard on our website: https://www.hcc.edu/about/covid-19
- One area of focus in our Strategic Plan has been childcare; and the College was able to secure an earmark from Senator Velis to be able to pilot a child watch imitative, which will be called the Itsy Bitsy Child Watch at HCC. The name is a tribute to our education faculty and the podcast the Itsy Bitsy Series that they created. More information will be forthcoming to benefit our students.

ADJOURNMENT

On a motion by Trustee Hebert and seconded by Trustee Williams it was **VOTED** to adjourn today's meeting.

Roll Call Attendance:

Trustee Cruz

Left at 9:15 am

Ted Hebert	Yes
Yolanda Johnson	Yes
Lucy Perez	Yes
Evan Plotkin	Yes
Vanessa Smith	Yes
Ivonne Vidal	Yes
Eleanor Williams	Yes
Chair Gilbert	Yes
The meeting was adjou	urned at 9:33 am.

Respectfully submitted,

-DocuSigned by:

Eleanor Williams 2/2
Eleanor Williams, Secretary 2/24/2022

Board of Trustees

DocuSigned by: Robert Gilbert -AC0B84574E6043F...

2/25/2022

Approved: Robert W. Gilbert, Jr., Chair