

HCC offers classes for cannabis business workers



Jeffrey Hayden, vice president for business and community services at Holyoke Community College, describes the programs and services offered by the Cannabis Education Center during a Dec. 4 roundtable and networking event.

Submitted photo

The Cannabis Education Center, a joint venture between Holyoke Community College and C3RN, the Cannabis Community Care and Research Network, has scheduled three stand-alone courses for people working in the cannabis industry or those who want to get started.

The first, "How to Start a Cannabis Business," will be held 5:30 to 8:30 p.m. Tuesday, Dec. 17, in the Kittredge Center for Business and Workforce Development on HCC's main campus, 303 Homestead Ave., Holyoke. The course, which costs \$99, is an "everything you need to know" introductory session about starting a cannabis business.

The next, "Professional Cannabis Business Plan Development," will run 10 a.m. to 3 p.m. Thursday, Jan. 16, at the HCC MGM Culinary Arts Institute, 164 Race St., Holyoke. This \$199 course is for experienced cannabis entrepreneurs who need assistance developing a busi-

ness plan.

The third, "Medical Cannabis 101," is geared toward dispensary agents and healthcare providers. That will run 6-10 p.m. Thursday, Jan. 23, in the HCC Kittredge Center. The cost is \$99.

Space is limited at all three courses, so advanced registration and prepayment are required. No walk-ins will be allowed. To register, visit hcc.edu/bcs and click on "Cannabis Education."

HCC and C3RN are designated training partners through the Massachusetts Cannabis Control Commission's Social Equity Vendor Training program. The program was designed to provide priority access, training, and technical assistance to those negatively impacted by the drug war.

The Cannabis Education Center is based at HCC's Kittredge Center for Business and Workforce Development. Information about the Cannabis Education Center is available at cannabiseducationcenter.org.